

# Bringing Your Business Online – The Full Series

## Description

By [John Ottaviani](#)

*The COVID-19 pandemic has forced many businesses online in order to survive. In many cases, businesses had no plans to be online. Others were forced to move online more quickly than planned. In order to assist these businesses, we have prepared a series of articles discussing some of the more important legal issues to address when moving your business online.*

**Website Terms** discusses online terms and conditions to protect your business.

**Privacy Policy** discusses how your business collects, uses and discloses personal information of others.

**Third Party Content** discusses the risks of copying photos, music, videos, and other content created by third parties onto your website.

**E-Commerce Policies** discusses e-commerce policies that a website selling products or services should have in place.

**Creating Enforceable Contracts** discusses the safest method to ensure that you can enforce your online terms and conditions protecting your business.

**Written Information Security Programs (WISPs)** discusses several reasons why it is important for all businesses to prepare a WISP and to keep it updated.

**Protecting Your Brand** discusses the process of selecting and protecting your brand.

**Cyber Insurance** discusses the importance of finding the right cyber insurance policy for your business.

[Partridge Snow & Hahn](#) partner [John Ottaviani](#) has over 25 years of experience bringing businesses online and can provide the guidance needed to make the transition as painless as possible. He can be reached at [jottaviani@psh.com](mailto:jottaviani@psh.com) or 401-861-8253.

To download a PDF with the entire Bringing Your Business Online series of articles, please click [here](#).

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